



Team Briefing Notes

*Congratulations to your team, club or association on supporting Purple Armband Games. These Team Briefing Notes are provided as a **guide only** to assist your participation in this new gender violence prevention initiative in sport.*

The purple armband statement is most powerful when participants:

- understand the aims and meaning of the purple armband;
- choose, as a group, to wear the purple armbands;
- feel confident and supported in their decision to wear the purple armbands.

With this in mind, it is recommended that you aim to:

- brief team and relevant club members at least a week in advance of the games in which you anticipate the purple armbands will be worn (e.g. at training the week or fortnight before);
- choose an appropriate person to give the team briefing, preferably someone who is respected by team members and confident with the subject matter (e.g. coach, club official, team captain, community member, parent etc). Give them enough time to prepare.
- provide an explanation of the meaning of the purple armbands, what *Purple Armband Games* seek to achieve and why you would like to see team/club members support it. It is important to emphasise that this initiative does not target offenders, but rather is aimed at peer leadership and empowering the silent majority of men and women to speak out against violent and abusive behaviours towards women;
- explain who is convening your Purple Armband Games (e.g. your sports association, local council or other body) and who else is being invited to wear the purple armbands (e.g. other clubs, teams, coaches, personnel, game officials etc)
- consider mentioning other teams of interest who have already worn the purple armbands (e.g. see *Teams* at www.purplearmband.org);
- give team/club members a choice about how they would like to make their decision, with the aim being an informed and genuine group decision about whether they wish to participate.

To assist in the team briefing, you may wish to:

- download copies of the *Information Sheet: Purple Armband Games* to give to team/club members;
- show participants the *Purple Armband Games* poster and wallet cards;
- encourage team and club members (including the delegate who will be briefing the teams) to visit www.purplearmband.org

Other things you can do to support participation and understanding:

- Put the *Purple Armband Games* poster up at your club in the weeks preceding or day of the games (write your Convenor's name and the dates of your purple armband game in the spaces provided);
- Download from *Resources* at www.purplearmband.org
 - an electronic *Purple Armband Game* banner to place on your club/association's website;
 - an explanation of *Purple Armband Games* to place in competition programs and club newsletters;
 - the *Purple Armband Games* template news release. Make it your own by adapting the text locally and putting it on club letterhead. Issue the story to local media or publish it on your club/association's web-site or in your newsletter;
 - the template loud speaker announcement. Adapt it locally and read it out at games;
 - the *Information Sheet: Purple Armband Games* to give to people who want to know more.
- Give participants the *Purple Armband Games* wallet cards either before or after their game;
- Invite coaches, game officials, club members and your opposing teams to also wear the purple armbands;
- Take digital photos of your *Purple Armband Games*. Publish them on your website and/or send to ffasa@tpg.com.au to publish on-line at www.purplearmband.org
- Encourage your sports community to visit www.purplearmband.org to:
 - read *10 Things I Can Do To Prevent Violence Against Women*;
 - fill out the on-line evaluation;
 - have a say on the Blog.

Support your teams and club members in making the purple armband statement. It takes courage to speak out against violence against women. Build people's confidence by recognising their efforts, whether by a pat on the back, a round of applause or just by going up and telling them. Encourage others to do likewise.

Lastly, enjoy the games because that's what it is all about, building safe, cohesive communities so that we can all enjoy our sport.