



### **What is a Purple Armband Convenor?**

A *Purple Armband (PA) Convenor* is an organisation that convenes *Purple Armband Games* with sports communities under their jurisdiction or in their region or local area.

For example, a PA Convenor may be a sporting association, local council, sexual assault service, government department, community group, school, club or other agency.

### **Who has been a Purple Armband Convenor?**

The first PA Convenor was the *NSW Aboriginal Rugby League Knock-out*, who adopted the purple armband symbol and made it their own as part of their 2004 *Black-out Violence Campaign*.

In 2005, Leichhardt, Marrickville and Randwick Councils became the first Councils to convene *Purple Armband Games* with sports in their local government areas, Ruby Gaea Darwin Centre Against Rape became the first state-wide PA Convenor and Soccer NSW the first sporting association to run *Purple Armband Games* with senior and youth leagues.

FFASA also functions as a PA Convenor for smaller competitions and ad hoc *Purple Armband Games*.

### **What is the role of PAG Convenors?**

PAG Convenors are central to the growth of *Purple Armband Games*. Their role includes:

- inviting sports teams/clubs/communities to hold *Purple Armband Games*;
- sponsoring and disseminating the purple armbands and promotional material;
- collating lists of participating teams to post on the PAG website; and
- promoting awareness of their *Purple Armband Games* within the broader community.

### **What is the role of FFASA in relation to the Purple Armband Games?**

FFASA functions primarily as a "message body" for *Purple Armband Games*. FFASA:

- researches and contributes to current thinking in relation to sexual assault and gender violence prevention;
- provides PAG promotional material and resources to support participation, understanding and engagement, including a PAG web-site;
- oversees coordination and development of the *Purple Armband Games* concept.

### **What promotional materials and resources will FFASA provide?**

To assist PA Convenors, FFASA will provide:

- *FFASA Information Sheet: Purple Armband Games*
- Template letter of invitation
- Template *Sports Community Form*
- Template press release
- Template thank-you letter

FFASA encourages PA Convenors to own their *Purple Armband Games*. Therefore the templates are optional and require adapting at the PA Convenor level.

To assist sports communities, the following resources are available:

#### **Paper resources:**

- A3 *Purple Armband Games* poster
- Wallet card to explain to individual team members the meaning of the *Purple Armband Games*

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### **On-line:**

- Template loud speaker announcements
- Template purple armband explanations (for competition programs)
- Template press release
- Electronic banner for club and convenor web-sites
- *A Purple Armband Photo Gallery and Team List*
- Provisions for feedback and ideas sharing
- Information about sexual assault and gender violence prevention
- Links to useful web-sites and resources

*www.purplearmband.org* will come on-line in June 2006.

### **What's involved in being a PA Convenor?**

- 1) Complete PA Convenor Order Form and return to FFASA
- 2) Identify the sports communities you would like to invite. This may require some research for organisations who do not already hold this information themselves
- 3) Invite your sports communities to hold *Purple Armband Games*. You may wish to:
  - include the *FFASA Information Sheet: Purple Armband Games*;
  - adapt the template letter of invitation and template *Sports Community Form* and ask that participants return it completed by a designated date
- 4) Disseminate purple armbands, posters and wallet cards to participants
- 5) Issue a local press release and organise a local photographer (optional)
- 6) Send a list of participating teams to FFASA (include team, competition, date and venue)
- 7) Enjoy the *Purple Armband Games* and your contribution to building safe, cohesive communities around our sport
- 8) Congratulate and thank participants

FFASA encourages PA Convenors to initiate additional activities, if they wish. PA Convenors and participants are also encouraged to provide feedback.

Template Motions are available for Councils who wish to convene *Purple Armband Games*.

### **How much do Purple Armband Games cost?**

FFASA is a non-profit organisation. Therefore, PA Convenor packs to assist in making *Purple Armband Games* effective and easy to run are provided on a cost-recovery basis. Costs approximate \$5 per team (Minimum orders apply).

### **What do I do now?**

To signify your interest in being a *Purple Armband Convenor* or for more information, e-mail *ffasa@tpg.com.au*.

**Sexual assault and violence against women:  
*The more we stand up to it, the sooner we get rid of it.***

**For more information:  
e-mail *ffasa@tpg.com.au*  
or visit  
*www.ffasa.org* or  
*www.purplearmband.org*  
(on-line in June)**