



Purple Armband Games

Purple Armband Games is a new gender violence prevention initiative in sport. It aims to see all levels of sport play a leadership role in challenging the attitudes and behaviours that contribute to sexual assault and violence against women in our communities.

In sport armbands are a symbol of grief and respect. Purple is the colour for women's rights. By wearing a purple armband, the wearer:

- Makes a statement of respect for women
- Acknowledges the grief caused by sexual assault
- Stands against all forms of violence against women.

The Australian Women's Rugby League State of Origin sides, Brisbane Broncos and Manly Sea Eagles first wore the purple armbands at Suncorp Stadium in July, 2004.

Since then, over 500 sports teams spanning Rugby League, Australian Football, Rugby Union, Soccer Football, Netball, Basketball, Baseball and Hockey have worn the symbol. This has included teams in the National Rugby League, Hyundai A-League and Commonwealth Bank Trophy, as well as grassroots teams from inner city Sydney through to Gove in the Northern Territory.

For more information, visit www.purplearmband.org

*Sexual assault and violence against women:
The more we stand up to it, the sooner we get rid of it*



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Sports communities:

- respecting women
- opposing violence and abuse

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*Players. Supporters. Officials. Professionals. Amateurs.
Men. Women. Juniors. Seniors.
They're all making a stand against gender violence.*

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Congratulations to all purple armband wearers who join the many sports men and women Australia-wide to show where they stand on sexual assault and violence against women.

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